

# 2025 CUSTOM

## GOLF BALL CATALOG



*Titleist*  
#1 ball in golf.®



# THE MOST TRUSTED BALL IN GOLF

In golf and in business, it's beneficial to choose a strong partner. That's why more of the world's most prominent clubs and corporations choose to associate their brand with Titleist, the undisputed quality and performance leader and the most trusted ball in golf across every professional tour. Titleist. The #1 ball in golf and the #1 ball for your business.



# OVERVIEW

# TRUSTED BY THE WORLD'S MOST SUCCESSFUL COMPANIES

Titleist is committed to meeting and exceeding the expectations of golfers worldwide by designing and producing golf balls of superior performance and quality that provide them with a competitive advantage.

From the most played and best selling Titleist Pro V1, Pro V1x and Pro V1x Left Dash to the soft, premium performance AVX, and Tour Soft, the explosive Velocity and soft feeling TruFeel, Titleist offers category leading golf balls in each segment of the market to satisfy preference options like colour, feel and price.

We also offer Pinnacle Distance golf balls designed to help golfers get every yard possible.

*Titleist*  
#1 ball in golf.®



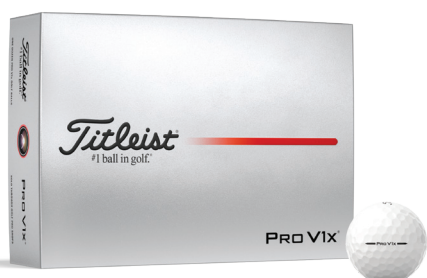
Titleist®

## PRO V1 FAMILY

**NEW — Titleist® Pro V1®**

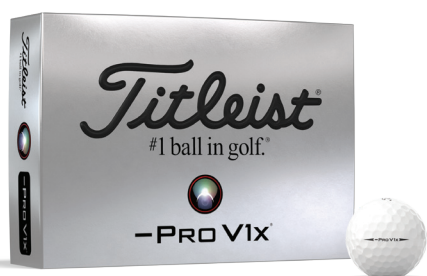
For players who prioritize total performance.

White golf balls are available with play numbers 1-4, 5-8, and all the same play number 00 or 1-99. High optic yellow golf balls are available with play numbers 1-4.

**NEW — Titleist® Pro V1x®**

For players who prioritize total performance, with higher flight and higher spin.

White golf balls are available with play numbers 1-4, 5-8, and all the same play number 00 or 1-99. High optic yellow golf balls are available with play numbers 1-4.

**Titleist® Pro V1x® Left Dash**

For players who prioritize total performance, with higher flight and lower spin.

White golf balls are available with play numbers 1-4.



Titleist®

## PREMIUM PERFORMANCE

**Titleist® AVX®**

For the player who is looking for a low flying, low spinning golf ball with very soft feel and excellent greenside control.

White and high optic yellow golf balls are available with play numbers 1-4.



Titleist®

## PERFORMANCE LINE



**Titleist® Tour Soft™** golf balls are engineered for players who prioritize soft feel, with great all-around performance.

White, high optic yellow and green golf balls are available with play numbers 1-4.



**Titleist® Velocity™** golf balls are engineered for players who want distance above all else.

White golf balls are available with play numbers 1-4.



**Titleist® TruFeel™** golf balls are for players who prioritize soft feel and trust the Titleist brand.

White and high optic yellow golf balls are available with play numbers 1-4.



Pinnacle®

## DISTANCE™



**Pinnacle® Distance™** golf balls are designed to help you get every yard possible. Longer drives and more distance with your irons means more confidence and more fun.

White and yellow golf balls are available with play numbers 1-4 and in both 15-ball packs and dozens.

*Pinnacle® Distance™ available Spring 2025*



# CUSTOM IMPRINTING



# MAKE YOUR BRAND STORY TOLD

Freedom of expression. Bright or bold. Simple or elegant. Classic or intricate.

From block lettering personalization, to 5-colour logos, to prize winning photographs, let your imagination run wild.

At Titleist, you can be confident that your custom logo project will receive the creative support and exacting colour reproduction your brand deserves.



Titleist®

# CUSTOM IMPRINTING



## PERSONALIZATION

- Block lettering in ALL CAPS on one pole of the golf ball
- Maximum 17 characters per line – up to 3 lines
- Imprint colours: **BLACK**, **BLUE**, **RED**, **GREEN**, **ORANGE**, **PURPLE**, **CRIMSON** or **PINK**
- **Minimum order:** 1 dozen



## DOUBLE PERSONALIZATION

- Block lettering in ALL CAPS on two poles of the golf ball
- Maximum 17 characters per line – up to 3 lines
- Imprint colours: **BLACK**, **BLUE**, **RED**, **GREEN**, **ORANGE**, **PURPLE**, **CRIMSON** or **PINK**, same colour on both poles
- **Minimum order:** 1 dozen



## LOGO

- Print up to 5 PMS colours
- Up to 7/8" colour logo on one pole of the golf ball
- **Minimum order:** 12 dozen



## DOUBLE LOGO

- Print up to 5 PMS colours on both poles
- Up to 7/8" colour logo on both poles of the golf ball
- **Minimum order:** 12 dozen



## PHOTOGRAPH

- Photograph is imprinted using 4-colour process inks
- 7/8" colour photograph on one pole of the golf ball
- **Minimum order:** 12 dozen



## LOGO & PERSONALIZATION

- Colour logo on one pole of the golf ball
- Personalization on the opposite pole of the golf ball
- **Minimum order:** 12 dozen

# CUSTOM GOLF BALL GUIDELINES

## Key Points

- Supplying PMS (Pantone® Matching System) colours is preferred for accuracy.
- Artwork received without PMS colours will be set up to match supplied image.
- Long lines of text or text printed in light colours will not reproduce well. We suggest using dark colours and removing or stacking long text for best appearance.
- Printing capabilities are limited to 5 colours, however, we can manipulate artwork to generate multiple colours using half-tones, gradients and CMYK

## File Types Accepted

### Preferred:

.ai, .pdf, .eps

### Also accepted:

.jpeg, .bmp

## Personalization Guidelines

### Colour Options:

- **BLACK**, **BLUE** (PMS 287), **RED** (PMS 186), **ORANGE** (PMS 151), **PURPLE** (PMS 267), **CRIMSON** (PMS 202), **GREEN** (PMS 350) OR **PINK** (PMS 232)

### Font:

- ITC KABEL DEMI

### Text:

- Maximum of 3 lines of text, 17 characters per line

### Print Size:

- Personalization length will determine character size
- Short messaging will result in larger letters
- Long messaging will result in smaller letters

*The printing of any message is at the discretion of Titleist*

## Reminders

- **Maximum logo size** is 7/8", approximately the size of a quarter
- **Minimum quantity:** Logo order – 12 dozen per ball type; Personalization – 1 dozen per ball type
- **Approximate lead-time** for a proof is 24-48 hours
- **Production lead-time** begins from date of art/credit approval
- **Photographs** must be 300 ppi (pixels per inch)

## Logo Positions

### Standard



Aligns with ball type

### ACL



Aligns with Titleist Logo

### Double (North/South)



Aligns on north and south poles

## Logo Sizes

Here's a quick guide to help you visualize the correct size of your logo on a golf ball (up to 7/8" maximum).



1/4



3/8



7/16



1/2



9/16



5/8



21/32



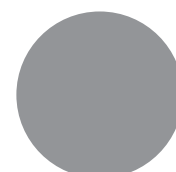
11/16



3/4



13/16



7/8



# PRO V1<sup>®</sup> COLLECTION

PRO V1  
COLLECTION

# ALIGN WITH THE BEST

Titleist Pro V1 and Pro V1x golf balls, the #1 ball in golf and the #1 gift in golf, are available in distinctive gift packages for your upcoming event.

The Titleist Pro V1 Collection features an array of packaging options and includes Pro V1 and Pro V1x golf balls customized with your special message or logo.

Whether it's a premium wooden box, Yeti® tumbler or a half-dozen option, Titleist provides unique presentation opportunities that are perfect for corporate, tournament or special event gifts.

*Titleist*  
#1 ball in golf.®

Titleist®

## DOZENS

Pro V1® and Pro V1x® dozens are the benchmark for all corporate and tournament gifts.

Customize golf balls with a special message, corporate logo or event logo.



## MINIMUM ORDER

Personalization: 1 dozen

Logo: 12 dozen



Titleist®

## HALF-DOZENS

The Pro V1® and Pro V1x® half-dozens are the perfect option for corporate, tournament or special event gifts.

Customize golf balls with a special message, corporate logo or event logo.



### MINIMUM ORDER

**Personalization:** 2 half-dozen (1 dozen)

**Logo:** 24 half-dozen (12 dozen)

Titleist®

## YETI® TUMBLER

Partner with two great brands to give the gift of quality and excellence.

- Includes one 3-ball sleeve of custom Titleist Pro V1®, Pro V1x® Pro V1x® Left Dash or AVX® golf balls
- Tumbler holds 20 oz. and is available in black
- All tumblers include a Titleist logo etched in silver



### MINIMUM ORDER

48 tumblers (12 dozen golf balls)

Titleist®

## PREMIUM WOODEN BOX

Super premium wooden box for exclusive events.

- Available with one dozen custom Pro V1®, Pro V1x®, Pro V1x® Left Dash or AVX® golf balls
- 1 custom metal plaque with club or corporate logo and tournament name



### MINIMUM ORDER

24 dozen



***PACKEDGE***<sup>TM</sup>  
*SETTING YOUR BRAND APART* <sup>BY</sup> *Titleist*<sup>®</sup>

***PACKEDGE***

# SET YOUR BRAND APART

With PackEdge™ by Titleist custom packaging, it's easy to elevate your custom golf ball order with an extensive family of pre-designed templates. PackEdge custom packaging offers short lead-times, small minimum order requirements and low custom packaging surcharges.

All this makes it easier for country clubs and corporations to enhance your golf ball order with premium custom packaging. Experience the incredible impact a custom package can project and set your brand apart.



## PACKEDGE

## DOZENS

The gift of a dozen custom golf balls – as a thank you to customers, a tee prize for your next event or a holiday gift for business associates or employees – is always welcome.

From custom dozen packaging to a simple and elegant custom wrap, custom golf ball packaging can be personalized or branded with your logo or business message.

Elevate the experience for your members and guests by featuring a classic clubhouse, signature hole or club logo when hosting an invitational, club championship or significant milestone event.



## MINIMUM ORDER

48 dozen

Colour Options: All PackEdge™ dozen templates

**PACKEDGE**

# HALF-DOZENS

Our half-dozen options are great for charity golf events. If you have a multi-day event, the half-dozen is a wonderful gift that can be handed out as a thank you at registration or as a favor during the awards dinner.

Half-dozens are also perfect corporate gifts and promotional items. We have many unique offerings to help you achieve your marketing goals and show your appreciation.



## MINIMUM ORDER (All Half-Dozens PackEdge™ configurations)

48 half-dozen (24 dozen)

Colour Options: All PackEdge™ dozen templates

PACKEDGE

# 1, 2, AND 3-BALL PACKS

We offer our high quality PackEdge custom packaging in configurations from 1-ball boxes all the way to a dozen.



## 1-BALL BOX

**MINIMUM ORDER:** 144 boxes (12 dozen)

**Colour Options:** Colours can be adjusted to closely match your club or company brand identity

## 3-BALL SLEEVE

**MINIMUM ORDER:** 96 sleeves (24 dozen)

**Colour Options:** Colours can be adjusted to closely match your club or company brand identity

## 2-BALL SLEEVE

**MINIMUM ORDER:** 144 sleeves (24 dozen)

**Colour Options:** Colours can be adjusted to closely match your club or company brand identity

## 2-BALL BUSINESS CARD BOX

**MINIMUM ORDER:** 144 boxes (24 dozen)

**Colour Options:** Colours can be adjusted to closely match your club or company brand identity

*Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)*



# TEMPLATE OPTIONS

## Texture

A classic look designed to perfectly frame your logo or picture.

- Coordinating sleeves repeat your photograph on all four sides
- Photograph must be 300 ppi at 5" x 7"

### COLOUR OPTIONS



## Natural

Natural elements adorn this handsome design to display your logo.

- Matching custom sleeves feature your logo on all four sides

### COLOUR OPTIONS

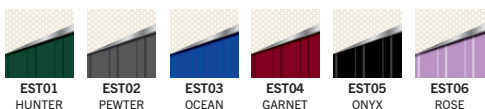


## Estate

Elegant design with brilliant colour pinstripe pattern accented with silver.

- Colours can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

### COLOUR OPTIONS



## Basic

An understated, bold design makes your logo the focal point of the package.

- Colours can be adjusted to closely match your club or company brand identity
- Matching custom sleeves also feature your logo

### COLOUR OPTIONS



# TEMPLATE OPTIONS

## Bold

Highlight your photograph in this bold, classic design.

- Border colour can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

### COLOUR OPTIONS



## Streamline

Combined with an opaque window frame, here's a sleek way to highlight your logo and photograph.

- Colours can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

### COLOUR OPTIONS



## Ribbon

Your prize winning photograph accented with a jewel-toned ribbon.

- Ribbon colour can be adjusted to closely match your club or company brand identity
- Also available in a non-photo design
- Photograph must be 300 ppi at 4" x 10"

### COLOUR OPTIONS



## Executive

Bright jewel tones surrounding the white marquee panel showcasing your logo or photo.

- The colours can be adjusted to closely match your club or company brand identity

### COLOUR OPTIONS



# TEMPLATE OPTIONS

## Invitational

A great commemoration of your event showcasing past winners, the history of the event and/or a special photograph.

- Colours can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

### COLOUR OPTIONS



## Baroque

Intricate patterned corners complimented with subtle colours to accent your logo.

- The colours can be adjusted to closely match your club or company brand identity
- Matching custom sleeves feature your logo on all sides

### COLOUR OPTIONS



## Layers

A clean but powerful design that helps enhance your brand.

- The colours can be adjusted to closely match your club or company brand identity
- Logo/photo wraps around the sleeve to create a complete image inside the box
- Photograph must be 300 ppi at 5" x 7"

### COLOUR OPTIONS



# STANDARD PACKAGING

# FROM ORDINARY TO EXTRAORDINARY

In addition to PackEdge, Titleist also offers a variety of unique packaging configurations. The Titleist branded packaging options have very low minimums and quick turn-around times.

The unique custom packaging options have a variety of different structures and are available with stock Titleist branding or custom logos.

Whether you're looking to create a lasting impression with a tin, tumbler or 2-ball business card box, these packaging options will meet the requirements of nearly any country club or corporation.





Titleist®

## 1-BALL BOX

Individually boxed custom golf balls.

### MINIMUM ORDER

**Personalization:** 1 dozen (12 boxes)

**Logo:** 12 dozen (144 boxes)



Titleist®

## 2-BALL SLEEVE

Custom golf balls in a 2-ball sleeve.

### MINIMUM ORDER

**Personalization:** 6 sleeves (1 dozen)

**Logo:** 72 sleeves (12 dozen)



Titleist®

## 2-BALL BUSINESS CARD TIN

Showcase your business card or company gift card.\*

### MINIMUM ORDER

**Personalization:** 36 tins (6 dozen)

**Logo:** 72 tins (12 dozen)

\*Window lid allows insertion of a business card or gift card (business card and gift card not included).



Titleist®

## 2-BALL TIN

Includes two custom golf balls.

### MINIMUM ORDER

**Personalization:** 72 tins (12 dozen)

**Logo:** 72 tins (12 dozen)

Available with custom lid only.



Titleist®

## 3-BALL TIN

A classic gift that doubles as a keepsake to hold your valuables. Tin Includes:

- Three custom golf balls
- One Titleist Sharpie® Mini (black)
- One Titleist ball marker
- Five Titleist tees



### MINIMUM ORDER — TITLEIST TIN

48 tins (12 dozen golf balls)

### MINIMUM ORDER — TITLEIST CUSTOM TINS

48 tins (12 dozen golf balls)

Titleist®

## VALUABLES POUCH

A premium gift that doubles as a keepsake to hold your valuables.  
Fits two sleeves of custom golf balls perfectly.

- Includes two 3-ball sleeves of custom golf balls
- Premium valuables pouch in super soft synthetic leather
- With Titleist logo or customized with your logo



### MINIMUM ORDER — TITLEIST POUCH

24 pouches (12 dozen golf balls)

### MINIMUM ORDER — TITLEIST CUSTOM POUCH

48 pouches (24 dozen golf balls)

Titleist®

## 3-BALL TOURNAMENT KIT

A premium tournament gift from the #1 ball in golf. Available in all Titleist golf ball models.

The tournament kit includes 3 custom Titleist golf balls (one sleeve), 1 Titleist divot tool, 1 Titleist alignment ball marker and 5 Titleist golf tees.



### MINIMUM ORDER — TITLEIST KIT

48 kits (12 dozen golf balls)

### MINIMUM ORDER — TITLEIST CUSTOM KIT

48 kits (12 dozen golf balls)

Titleist®

## METAL WATER BOTTLE

Hydration is key for performance. This light-weight and high-quality water bottle will help you stay fresh on and off the course.

- Includes 4 custom golf balls
- Holds 18.5 fluid ounces
- Water bottle is available in two colours (white or black)
- White water bottle will allow for a full colour logo, black water bottle offers a silver etching
- Both colours will include a Titleist logo on one side of the bottle



### MINIMUM ORDER — TITLEIST WATER BOTTLE

36 bottles (12 dozen golf balls)

### MINIMUM ORDER — TITLEIST CUSTOM WATER BOTTLE

36 bottles (12 dozen golf balls)

Titleist®

## TUMBLER

Align yourself with Titleist while in the office or on the go.

- Includes one 3-ball sleeve of custom golf balls
- Tumblers are available in three colours (stainless steel, white, or black)
- White and stainless steel tumbler will allow for a full colour logo, black tumbler offers a silver etching
- All will include a Titleist logo on one side of the tumbler



### MINIMUM ORDER — TITLEIST TUMBLER

48 tumblers (12 dozen golf balls)

### MINIMUM ORDER — TITLEIST CUSTOM TUMBLER

48 tumblers (12 dozen golf balls)



Pinnacle®

## 1-BALL BOX

Individually boxed custom golf balls without the lead-time of a custom box.

### MINIMUM ORDER

**Personalization:** 1 dozen (12 boxes)

**Logo:** 12 dozen (144 boxes)



Pinnacle®

## 2-BALL SLEEVE

Custom golf balls in a 2-ball sleeve without the lead-time of a custom box.

### MINIMUM ORDER

**Personalization:** 6 sleeves (1 dozen)

**Logo:** 72 sleeves (12 dozen)



Pinnacle®

## 2-BALL BUSINESS CARD BOX

Highlight your business card or gift card on this die-cut lid.\*

### MINIMUM ORDER

**Personalization:** 6 boxes (1 dozen)

**Logo:** 72 boxes (12 dozen)

*\*Die-cut lid allows insertion of a business card or gift card (business card and gift card not included).*

